



# BUSINESS STUDIES CURRICULUM OVERVIEW

Key Stage 3		Key Stage 4	Key Stage 5
Transition Stage	Foundation Stage	Examination Stage	Advanced Stage
		<p>Students will initially study Theme 1: Investigating small business, which includes the following topics: Enterprise and entrepreneurship, spotting a business opportunity, putting a business idea into practice, making the business effective and understanding external influences on business.</p> <p>Theme 2: Building a Business, follows on from Theme 1 and consists of the following topics: Growing the business, making marketing de-cisions, making operational decisions, making financial decisions and making human resources decisions.</p>	<p>In Year 12, students learn about a variety of contexts, for example: large/small, UK focused/global, service/manufacturing, alongside considering the importance of the context of business in relation to decision-making, with the use of non-quantitative and quantitative data in decision making</p> <p>In Year 13, students further engage with the Business World and follow business developments and think critically about contemporary business issues.</p>