



MEDIA STUDIES

EXAMINATION STAGE

YEAR 10	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
CONTENT	<p>Introduction to GCSE.</p> <p>Component 1: Section A Form: Advertising and Marketing</p> <p>Theoretical Framework: Media Language and Representation</p> <p>Set Texts: The Man with the Golden Gun (1974) Film Poster; Spectre (2015) Film Poster; Quality Street (1956) Print Ad; This Girl Can (2015) Print Ad</p>	<p>Component 1: Section A Form: Magazines</p> <p>Theoretical Framework: Media Language and Representation</p> <p>Set Texts: Pride (2015); GQ (2016)</p>	<p>Component 1: Section A & B Form: Newspapers</p> <p>Theoretical Framework: Media Language, Representation, Industry and Audience</p> <p>Set Texts: The Guardian (2015); The Sun (2013)</p>	<p>Component 1: Section B Form: Film; Radio; Video Games</p> <p>Theoretical Framework: Industry and Audience</p> <p>Set Texts: Spectre (2015); The Archers; Pokémon Go</p>	<p>Component 1 Revision</p> <p>Theoretical Framework: Media Language, Representation, Industry and Audience</p> <p>Section A Form: Advertising and Marketing Section A Form: Magazines Section A & B Form: Newspapers Section B Form: Film; Radio; Video Games</p>	<p>Component 3: Research and Planning</p> <p>Responding to set brief</p>
SKILLS	<p>Develop critical thinking and analysis.</p> <p>Develop application of theoretical framework to set texts</p>	<p>Develop understanding and knowledge of media issues and debates</p>	<p>Develop critical understanding of the role of the media both historically, socially, culturally and politically</p>	<p>Developing informed arguments to reach substantial judgements and draw conclusions</p>	<p>Develop skills of enquiry, critical thinking, decision making and analysis</p>	<p>Develop practical skills in response to a set brief</p>
ASSESSMENT	<p>Component 1 Section A mock exam question on set texts (Comp 1 Section A only = 22.5% of Qualification)</p>	<p>Component 1 Section A mock exam question on set texts (Comp 1 Section A only = 22.5% of Qualification)</p>	<p>Component 1 Section A mock exam question on set texts (Comp 1 Section A & B = 40% of Qualification)</p>	<p>Component 1 Section B mock exam question on set texts (Comp 1 Section B only = 17.5% of Qualification)</p>	<p>Component 1 Section A AND B mock exam question on set texts (Total Comp 1 Section A & B = 40% of Qualification)</p>	<p>Component 3: Aims and Context (Research/Planning Only = 5% of Qualification)</p>
<p>USEFUL RESOURCES / GUIDANCE: http://www.eduqas.co.uk/qualifications/media-studies/gcse/</p>						



Curriculum & Assessment Map

YEAR 11	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
CONTENT	Component 3: Production	Component 2: Section A Form: TV Set Texts: Luther S1Ep1 (2010); The Sweeney S1Ep1 (1975)	Component 2: Section A Form: TV Set Texts: Luther S1Ep1 (2010); The Sweeney S1Ep1 (1975) Component 2: Section B Form: Music Video & Online Media Set Texts: Taylor Swift, Bad Blood (2014) + corresponding official website; Bruno Mars, Uptown Funk (2014) + corresponding official website; Michael Jackson, Black or White (1991)	Component 2: Section B Form: Music Video & Online Media Set Texts: Taylor Swift, Bad Blood (2014) + corresponding official website; Bruno Mars, Uptown Funk (2014) + corresponding official website; Michael Jackson, Black or White (1991) Revision	Revision Comp 1: Section A Form: Advertising and Marketing Section A Form: Magazines Section A & B Form: Newspapers Section B Form: Film; Radio; Video Games Comp 2: Section A: TV Section B: Music Video & Online Media	
SKILLS	Develop practical skills in response to a set brief	Develop critical thinking and analysis. Develop application of theoretical framework to set texts	Develop critical understanding of the role of the media both historically, socially, culturally and politically	Develop critical understanding of the role of the media both historically, socially, culturally and politically	Consolidating learning and applying knowledge	
ASSESSMENT	Component 3: Production (25% of Qualification)	YR 11 TRIAL EXAM – This will cover Component 1 Sections A & B AND Component 2 Section A (Comp 1 at 40% + Comp 2 Section A at 15% = 55% of Qualification) Trial Exam Result will include 55% of qualification covered in Comp 1 & 2 + Component 3 coursework grade at 30% = a total of 85% of qualification	(Comp 2 Section B only = 15% of Qualification)	(Comp 2 = 30% of Qualification)	Walking talking mock exams covering all components	
USEFUL RESOURCES / GUIDANCE: http://www.eduqas.co.uk/qualifications/media-studies/gcse/						



Curriculum & Assessment Map

ADVANCED STAGE

YEAR 12	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
CONTENT	<p>Introduction to AS.</p> <p>Component 1 Section B: Film - Industry & Context - Straight Outta Compton</p> <p>Component 1 Section B: Newspapers - Industry, Context & Audience - The Daily Mirror</p> <p>Component 2 Section A: TV Industry - Audience, Media Language and Representation – Life on Mars</p>	<p>Component 1 Section A: Newspapers - Media Language and Representation - The Daily Mirror</p> <p>Component 1 Section A: Music Video - Media Language and Representation - Formation</p> <p>Component 2 Section B: Magazine Industry - Audience, Media Language and Representation – Woman’s Realm</p>	<p>Component 1 Section A: Advertising and Marketing - Media Language and Representation – Tide, WaterAid and Kiss of The Vampire</p> <p>Component 1 Section B: Advertising and Marketing – Industry, Context and Audience – Tide, WaterAid and Kiss of The Vampire</p> <p>Component 2 Section C: Online - Audience, Media Language and Representation – Zoella</p>	<p>Component 1 Section B: Radio – Industry, Context and Audience – Late Night Woman’s Hour: Home</p> <p>Component 1 Section B: Video Games – Industry, Context and Audience – Assassin’s Creed III: Liberation</p> <p>Component 3 – Production Coursework – Introduction to brief, research, planning and outlining Aims and Context</p>	<p>Revision</p> <p>Component 3 – Production Coursework – Making Production</p>	<p>Begin A2 Component 3 Coursework</p>
SKILLS	<p>Developing critical understanding of the media and their role both historically and currently in society, culture, politics and the economy.</p> <p>Developing critical approach to media issues with enquiry, critical thinking, decision-making & analysis.</p>	<p>Developing knowledge and understanding of the global nature of the media, apply theoretical knowledge and specialist subject-specific terminology to analyse and compare media products and the contexts in which they are produced and consumed.</p>	<p>Developing informed arguments to reach substantiated judgements and draw conclusions about media issues.</p> <p>Engage in critical debate about academic theories used in media studies.</p>	<p>Developing an understanding of the dynamic and changing relationships between media forms, products, industries and audiences.</p> <p>Appreciate how theoretical understanding supports practice and practice supports theoretical understanding</p>	<p>Developing practical skills by responding to a brief for creative media production</p>	<p>Developing practical skills by responding to a brief for a cross-media creative media production</p>
ASSESSMENT	<p>Component 1 Section B mock exam question</p> <p>Component 2 Section A mock exam question</p>	<p><u>NOVEMBER EXAM</u></p> <p>Component 1 Section A mock exam question</p> <p>Component 2 Section B mock exam question</p>	<p>Component 1 Section A & B mock exam question</p> <p>Component 2 Section C mock exam question</p>	<p><u>FEBRUARY EXAM</u></p> <p>Component 1 Section B mock exam question</p> <p><u>Component 3</u> - Aims and Context – Internally Marked and Externally Moderated (coursework - 5% of qualification)</p>	<p><u>AS EXTERNAL EXAM</u></p> <p><u>Component 3</u> – Production – Internally Marked and Externally Moderated (coursework – 25% of qualification)</p>	<p><u>Component 3</u> - Aims and Context – Internally Marked and Externally Moderated (coursework - 5% of qualification)</p>
<p>USEFUL RESOURCES / GUIDANCE: http://resources.eduqas.co.uk/Pages/ResourceByArgs.aspx?subId=20&lvlId=1 / External Hard-drive, minimum 160gb to store all production coursework</p>						



Curriculum & Assessment Map

YEAR 13	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
CONTENT	<p>Introduction to A2.</p> <p>Component 3 – Cross Media Production Coursework – Introduction to brief, research, planning and outlining Aims and Context Making Production</p> <p>Component 1 Section B: Film - Industry & Context - Straight Outta Compton AND I, Daniel Blake</p>	<p>Introduction to A2.</p> <p>Component 1 Section B: Newspapers - Industry, Context & Audience - The Daily Mirror AND The Times</p> <p>Component 2 Section A: TV Industry - Audience, Media Language and Representation – Life on Mars AND The Bridge</p>	<p>Component 1 Section A: Newspapers - Media Language and Representation - The Daily Mirror AND The Times</p> <p>Component 1 Section A: Music Video - Media Language and Representation – Formation AND Riptide</p> <p>Component 2 Section B: Magazine Industry - Audience, Media Language and Representation – Woman’s Realm AND Huck</p>	<p>Component 1 Section A: Advertising and Marketing - Media Language and Representation – Tide, WaterAid and Kiss of The Vampire</p> <p>Component 1 Section B: Advertising and Marketing – Industry, Context and Audience – Tide, WaterAid and Kiss of The Vampire</p> <p>Component 2 Section C: Online - Audience, Media Language and Representation – Zoella AND Attitude</p>	<p>Component 1 Section B: Radio – Industry, Context and Audience – Late Night Woman’s Hour: Home</p> <p>Component 1 Section B: Video Games – Industry, Context and Audience – Assassin’s Creed III: Liberation</p> <p>Revision</p>	
SKILLS	<p>Consolidating practical skills by responding to a cross-media brief for creative media production</p>	<p>Consolidating critical understanding of the media and their role both historically and currently in society, culture, politics and the economy.</p> <p>Consolidating critical approach to media issues with enquiry, critical thinking, decision-making & analysis.</p>	<p>Consolidating knowledge and understanding of the global nature of the media apply theoretical knowledge and specialist subject-specific terminology to analyse and compare media products and the contexts in which they are produced and consumed.</p>	<p>Consolidating informed arguments to reach substantiated judgements and draw conclusions about media issues.</p> <p>Engage in critical debate about academic theories used in media studies.</p>	<p>Consolidating an understanding of the dynamic and changing relationships between media forms, products, industries and audiences.</p> <p>Appreciate how theoretical understanding supports practice and practice supports theoretical understanding</p>	
ASSESSMENT	<p><u>SEPTEMBER EXAM</u> Component 1 Section B mock exam question</p> <p>Component 3 Aims and Context - Internally Marked and Externally</p>	<p><u>NOVEMBER EXAM</u> Component 1 Section B mock exam question</p> <p><u>DECEMBER ASSESSMENT</u> Component 2 Section B mock exam question</p>	<p>Component 1 Section A mock exam question</p> <p>Component 2 Section B mock exam question</p>	<p><u>FEBRUARY EXAM</u> Component 1 Section A & B mock exam question</p> <p>Component 2 Section C mock exam question</p>	<p>Walking talking mock exams covering all components</p>	
<p>USEFUL RESOURCES / GUIDANCE: http://resources.eduqas.co.uk/Pages/ResourceByArgs.aspx?subId=20&lvlId=1/ External Hard-drive, minimum 160gb to store all production coursework</p>						