



BUSINESS BTEC CURRICULUM OVERVIEW

Key Stage 3		Key Stage 4	Key Stage 5
Transition Stage	Foundation Stage	Examination Stage	Advanced Stage
			<p>On the course, students develop their knowledge, understanding and skills that underpin the business sector. They do this by studying the key topics in business: Marketing, Business Environments, International Business, Management and Finance.</p> <p>The key business topics are: Exploring Business, Developing a Marketing Campaign, Personal and Business Finance, Managing an Event, International Business and Principles of Management.</p>