



# MEDIA STUDIES CURRICULUM OVERVIEW

Key Stage 3		Key Stage 4	Key Stage 5
Transition Stage	Foundation Stage	Examination Stage	Advanced Stage
		<p>In Year 10 students are introduced to the four main theoretical concepts covered in the GCSE Media Studies specification: Media Language (analysis); Representation; Industry and Audience.</p> <p>Students analyse how meaning is created through various features of the texts. Four forms are covered in Year 10: print adverts; film posters; magazine covers and newspaper front pages.</p> <p>In Year 11 students complete a production brief and will also study an additional two major forms of media: TV, crime drama, and music video.</p>	<p>Students study the major forms of media: Advertising; Marketing; Film; Music Video; Newspapers; Radio; Video Games; Television; Magazines and Online Social Media.</p> <p>Theories are used to explore each text and concept. Students will also complete a Media Production coursework brief set by the exam board where they will have the opportunity to choose their own form.</p> <p>In Year 13 students will be required to complete a cross-media production which will take on two different forms including audio-visual and print.</p>