



Media Studies

EXAMINATION STAGE

YEAR 9	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
CONTENT	<ul style="list-style-type: none"> Introduction to Media and the core concepts of the subject Media Language – Genre Explore the use of genre conventions in a range of media texts and the effect these can create Focus Industry: Advertising and Marketing 	<ul style="list-style-type: none"> Media Language – Micro Features of Film Explore the effects created by the micro features of film: mise-en-scene, lighting, décor, cinematography, editing and performance Focus Industry: Film 	<ul style="list-style-type: none"> Representation – Ethnicity and Gender Explore the use of stereotypes in media texts and the effect these can have on the audience Focus Industry: Magazine 	<ul style="list-style-type: none"> Representation – Political Ideology Explore the effects political ideologies of corporations have on the audience Focus Industry: Newspapers 	<ul style="list-style-type: none"> Audience – How different audiences respond to media texts Explore how different audiences can respond to the same media text and the effect this has Focus Industry: TV (Stranger Things and Walking Dead) 	<ul style="list-style-type: none"> Audience – Social, cultural and political significance of music videos Explore the conventions of a music video Explore the cultural and political influence on the production of music videos Focus Industry: Music Video (Childish Gambino This is America)
SKILLS	Developing a critical understanding of how media producers use tools and conventions to communicate with their audience	Developing production skills for the audio-visual industries using film camera and editing equipment, Adobe Premier	Developing critical approach to media issues with enquiry, critical thinking, decision-making & analysis	Developing production skills for the print industries using Adobe Photoshop and InDesign	Developing an understanding of the dynamic and changing relationships between media forms, products, industries and audiences	Developing practical skills for the audio-visual industries using film camera and editing equipment, Adobe Premier
ASSESSMENT	Written Assessment on Genre Conventions (Exam Conditions)	Practical Production – Group film production or trailer focusing on a micro-feature	Written Assessment on the representation of ethnicity/gender in 2 different magazine front covers (Exam Conditions)	Practical Production – Create 2 Newspaper front pages for 2 different political ideologies	Written Assessment on how different audiences respond to the same media text (Exam Conditions)	Practical Production – Create a group music video with a social, cultural or political theme
USEFUL RESOURCES/GUIDANCE: http://www.eduqas.co.uk/qualifications/media-studies/gcse/						



Curriculum & Assessment Map

YEAR 10	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
CONTENT	<ul style="list-style-type: none"> • Introduction to GCSE. • Component 1: Section A Form: Advertising and Marketing • Theoretical Framework: Media Language and Representation • Set Texts: The Man with the Golden Gun (1974) Film Poster; Spectre (2015) Film Poster; Quality Street (1956) Print Ad; This Girl Can (2015) Print Ad 	<ul style="list-style-type: none"> • Component 1: Section A • Form: Magazines • Theoretical Framework: Media Language and Representation • Set Texts: Pride (2015); GQ (2016) 	<ul style="list-style-type: none"> • Component 1: Section A & B • Form: Newspapers • Theoretical Framework: Media Language, Representation, Industry and Audience • Set Texts: The Guardian (2015); The Sun (2013) 	<ul style="list-style-type: none"> • Component 1: Section B • Form: Film; Radio; Video Games • Theoretical Framework: Industry and Audience • Set Texts: Spectre (2015); The Archers; Pokémon Go 	<ul style="list-style-type: none"> • Component 1 Revision • Theoretical Framework: Media Language, Representation, Industry and Audience • Section A Form: Advertising and Marketing • Section A Form: Magazines • Section A & B Form: Newspapers • Section B Form: Film; Radio; Video Games 	<ul style="list-style-type: none"> • Component 3: Research and Planning • Responding to set brief
SKILLS	Develop critical thinking and analysis. Develop application of theoretical framework to set texts	Develop understanding and knowledge of media issues and debates	Develop critical understanding of the role of the media both historically, socially, culturally and politically	Developing informed arguments to reach substantial judgements and draw conclusions	Develop skills of enquiry, critical thinking, decision making and analysis	Develop practical skills in response to a set brief
ASSESSMENT	Component 1 Section A mock exam question on set texts (Comp 1 Section A only = 22.5% of Qualification)	Component 1 Section A mock exam question on set texts (Comp 1 Section A only = 22.5% of Qualification)	Component 1 Section A mock exam question on set texts (Comp 1 Section A & B = 40% of Qualification)	Component 1 Section B mock exam question on set texts (Comp 1 Section B only = 17.5% of Qualification)	Component 1 Section A AND B mock exam question on set texts (Total Comp 1 Section A & B = 40% of Qualification)	Component 3: Aims and Context (Research/Planning Only = 5% of Qualification)
USEFUL RESOURCES/GUIDANCE: http://www.eduqas.co.uk/qualifications/media-studies/gcse/						



Curriculum & Assessment Map

YEAR 11	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
CONTENT	<ul style="list-style-type: none"> Component 3: Production 	<ul style="list-style-type: none"> Component 2: Section A Form: TV Set Texts: Luther S1Ep1 (2010); The Sweeney S1Ep1 (1975) 	<ul style="list-style-type: none"> Component 2: Section A Form: TV Set Texts: Luther S1Ep1 (2010); The Sweeney S1Ep1 (1975) Component 2: Section B Form: Music Video & Online Media Set Texts: Taylor Swift, Bad Blood (2014) + corresponding official website; Bruno Mars, Uptown Funk (2014) + corresponding official website; Michael Jackson, Black or White (1991) 	<ul style="list-style-type: none"> Component 2: Section B Form: Music Video & Online Media Set Texts: Taylor Swift, Bad Blood (2014) + corresponding official website; Bruno Mars, Uptown Funk (2014) + corresponding official website; Michael Jackson, Black or White (1991) Revision 	<ul style="list-style-type: none"> Revision Component 1: Section A Form: Advertising and Marketing Section A Form: Magazines Section A & B Form: Newspapers Section B Form: Film; Radio; Video Games Component 2: Section A: TV Section B: Music Video & Online Media 	Study leave: external examinations begin
SKILLS	<ul style="list-style-type: none"> Develop practical skills in response to a set brief 	<ul style="list-style-type: none"> Develop critical thinking and analysis. Develop application of theoretical framework to set texts 	<ul style="list-style-type: none"> Develop critical understanding of the role of the media both historically, socially, culturally and politically 	<ul style="list-style-type: none"> Develop critical understanding of the role of the media both historically, socially, culturally and politically 	<ul style="list-style-type: none"> Consolidating learning and applying knowledge 	Study leave: external examinations begin
ASSESSMENT	Component 3: Production (25% of Qualification)	YR 11 TRIAL EXAM - This will cover Component 1 Sections A & B AND Component 2 Section A	(Comp 2 Section B only = 15% of Qualification)	(Comp 2 = 30% of Qualification)	Walking talking mock exams covering all components	Study leave: external examinations begin
USEFUL RESOURCES/GUIDANCE: http://www.eduqas.co.uk/qualifications/media-studies/gcse/						



Curriculum & Assessment Map

ADVANCED STAGE

YEAR 12	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
CONTENT	<ul style="list-style-type: none"> • Introduction to AS. • Component 1 Section B: Film - Industry & Context - Straight Outta Compton • Component 1 Section B: Newspapers - Industry, Context & Audience - The Daily Mirror • Component 2 Section A: TV Industry - Audience, Media Language and Representation - Life on Mars 	<ul style="list-style-type: none"> • Component 1 Section A: Newspapers - Media Language and Representation - The Daily Mirror • Component 1 Section A: Music Video - Media Language and Representation - Formation • Component 2 Section B: Magazine Industry - Audience, Media Language and Representation - Woman's Realm 	<ul style="list-style-type: none"> • Component 1 Section A: Advertising and Marketing - Media Language and Representation - Tide, WaterAid and Kiss of The Vampire • Component 1 Section B: Advertising and Marketing - Industry, Context and Audience - Tide, WaterAid and Kiss of The Vampire • Component 2 Section C: Online - Audience, Media Language and Representation - Zoella 	<ul style="list-style-type: none"> • Component 1 Section B: Radio - Industry, Context and Audience - Late Night Woman's Hour: Home • Component 1 Section B: Video Games - Industry, Context and Audience - Assassin's Creed III: Liberation • Component 3 - Production Coursework - Introduction to brief, research, planning and outlining Aims and Context 	<ul style="list-style-type: none"> • Revision • Component 3 - Production Coursework - Making Production 	<ul style="list-style-type: none"> • Begin A2 Component 3 Coursework
SKILLS	<ul style="list-style-type: none"> • Developing critical understanding of the media and their role both historically and currently in society, culture, politics and the economy. • Developing critical approach to media issues with enquiry, critical thinking, decision-making & analysis. 	<ul style="list-style-type: none"> • Developing knowledge and understanding of the global nature of the media, apply theoretical knowledge and specialist subject-specific terminology to analyse and compare media products and the contexts in which they are produced and consumed. 	<ul style="list-style-type: none"> • Developing informed arguments to reach substantiated judgements and draw conclusions about media issues. • Engage in critical debate about academic theories used in media studies. 	<ul style="list-style-type: none"> • Developing an understanding of the dynamic and changing relationships between media forms, products, industries and audiences. • Appreciate how theoretical understanding supports practice and practice supports theoretical understanding 	<ul style="list-style-type: none"> • Developing practical skills by responding to a brief for creative media production 	<ul style="list-style-type: none"> • Developing practical skills by responding to a brief for a cross-media creative media production
ASSESSMENT	<ul style="list-style-type: none"> • Component 1 Section B mock exam question • Component 2 Section A mock exam question 	<ul style="list-style-type: none"> • <u>NOVEMBER EXAM</u> Component 1 Section A mock exam question • Component 2 Section B mock exam question 	<ul style="list-style-type: none"> • Component 1 Section A & B mock exam question • Component 2 Section C mock exam question 	<ul style="list-style-type: none"> • <u>FEBRUARY EXAM</u> Component 1 Section B mock exam question • <u>Component 3</u> - Aims and Context - Internally Marked and Externally Moderated (coursework - 5% of qualification) 	<ul style="list-style-type: none"> • <u>ASEXTERNAL EXAM</u> Component 3 - Production - Internally Marked and Externally Moderated (coursework - 25% of qualification) 	<ul style="list-style-type: none"> • <u>Component 3</u> - Aims and Context - Internally Marked and Externally Moderated (coursework - 5% of qualification)

USEFUL RESOURCES/GUIDANCE:

<http://resources.eduqas.co.uk/Pages/ResourceByArgs.aspx?subId=20&lvlId=1>

External Hard-drive, minimum 160gb to store all production coursework



Curriculum & Assessment Map

YEAR 13	AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
CONTENT	<ul style="list-style-type: none"> Introduction to A2. Component 3 – Cross Media Production Coursework – Introduction to brief, research, planning and outlining Aims and Context Making Production Component 1 Section B: Film - Industry & Context - Straight Outta Compton AND I, Daniel Blake 	<ul style="list-style-type: none"> Introduction to A2. Component 1 Section B: Newspapers - Industry, Context & Audience - The Daily Mirror AND The Times Component 2 Section A: TV Industry - Audience, Media Language and Representation – Life on Mars AND The Bridge 	<ul style="list-style-type: none"> Component 1 Section A: Newspapers - Media Language and Representation - The Daily Mirror AND The Times Component 1 Section A: Music Video - Media Language and Representation – Formation AND Riptide Component 2 Section B: Magazine Industry - Audience, Media Language and Representation – Woman’s Realm AND Huck 	<ul style="list-style-type: none"> Component 1 Section A: Advertising and Marketing - Media Language and Representation – Tide, WaterAid and Kiss of The Vampire Component 1 Section B: Advertising and Marketing – Industry, Context and Audience – Tide, WaterAid and Kiss of The Vampire Component 2 Section C: Online - Audience, Media Language and Representation – Zoella AND Attitude 	<ul style="list-style-type: none"> Component 1 Section B: Radio – Industry, Context and Audience – Late Night Woman’s Hour: Home Component 1 Section B: Video Games – Industry, Context and Audience – Assassin’s Creed III: Liberation Revision 	Study leave: external examinations begin
SKILLS	<ul style="list-style-type: none"> Consolidating practical skills by responding to a cross-media brief for creative media production 	<ul style="list-style-type: none"> Consolidating critical understanding of the media and their role both historically and currently in society, culture, politics and the economy. Consolidating critical approach to media issues with enquiry, critical thinking, decision-making & analysis. 	<ul style="list-style-type: none"> Consolidating knowledge and understanding of the global nature of the media Apply theoretical knowledge and specialist subject-specific terminology to analyse and compare media products and the contexts in which they are produced and consumed. 	<ul style="list-style-type: none"> Consolidating informed arguments to reach substantiated judgements and draw conclusions about media issues. Engage in critical debate about academic theories used in media studies. 	<ul style="list-style-type: none"> Consolidating an understanding of the dynamic and changing relationships between media forms, products, industries and audiences. Appreciate how theoretical understanding supports practice and practice supports theoretical understanding 	Study leave: external examinations begin
ASSESSMENT	<ul style="list-style-type: none"> SEPTEMBER EXAM Component 1 Section B mock exam question Component 3 Aims and Context – Internally Marked and Externally Moderated Production – Internally Marked and Externally Moderated 	<ul style="list-style-type: none"> NOVEMBER EXAM Component 1 Section B mock exam question DECEMBER ASSESSMENT Component 2 Section B mock exam question 	<ul style="list-style-type: none"> Component 1 Section A mock exam question Component 2 Section B mock exam question 	<ul style="list-style-type: none"> FEBRUARY EXAM Component 1 Section A & B mock exam question Component 2 Section C mock exam question 	<ul style="list-style-type: none"> Walking talking mock exams covering all components 	Study leave: external examinations begin

USEFUL RESOURCES/GUIDANCE:

<http://resources.eduqas.co.uk/Pages/ResourceByArgs.aspx?subId=20&lvlId=1>

External Hard-drive, minimum 160gb to store all production coursework