

## Year 11 Bridging Work for A Level Media Studies 2019

There are 3 components to your AS and A-Level Media Studies course:

Component 1: Media Products, Industries and Audiences (35%) (Exam)

Component 2: Media Forms and Products in Depth (35%) (Exam)

Component 3: Cross-Media Production (30%) (Coursework)

You will have 2 teachers. Teacher 1 will deliver Component 1 and Teacher 2 will deliver Component 2. Both teachers will deliver Component 3 in the Spring/Summer term

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Please see the following pages for additional **guidance** for each task.

### Tasks Overview:

- Task 1 - Getting to know the AS Media Specification (Ms Creeber)
  - Task 2 (Component 1 – Teacher 1 Ms Hunter): Newspapers – *The Daily Mirror*
  - Task 3 (Component 2 – Teacher 2 Ms Creeber): TV Crime Drama
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**Please print each task on separate pages.**

**Task 2 goes to Teacher 1 – Ms Hunter who will be delivering Component 1 and Task 3 goes to Teacher 2 who will be delivering Component 2**

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Please note:

As part of the course you will need:

- A4 Ring Binder
- A pad of lined paper (where you can tear the pages out and put in your ring binder)
- Dividers – minimum 9 will be needed
- A pen; pencil; highlighter; hole-punch; flash cards
- A hard-drive (min 160gb) for production coursework (Students on Free School Meals can use their Bursary payment to purchase)
- Textbook - WJEC/Eduqas Media Studies for A Level Year 1 & AS Paperback by Christine Bell and Lucas Johnson (Students on Free School Meals can use their Bursary payment to purchase)

**These will be checked within the first month of Yr 12**

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## Guidance for TASK 1 – Getting to know the AS Media Specification

- Print off the Eduqas AS Media Specification (not the A-Level one as they are different!) <https://www.eduqas.co.uk/qualifications/media-studies/as-a-level/> and add this to your folder. Print off all the pages!
- Using the spec, create a mind-map for Component 1 and Component 2
  - To help you, for Component 1 you will need pages 12-21. Note you will only need the 2019-2020 set texts (not 2021 onwards)
  - and for Component 2 you will need) page 22-36
- In a visual mind-map, map out what set texts are studied for what section (Section A & B) and what elements of the theoretical framework each set text is covered (Media Language; Representation; Industry; Audience). Do a mind map for Component 1 and another one for Component 2. It is up to you how you structure it and organize your mind-map
- This task is designed to allow you to get familiar with the specification and what each of the two theoretical components involve.

Hand into Ms Creeber

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## Guidance for TASK 2 – Ms Hunter - Newspapers – *The Daily Mirror*

1. Buy a copy of The Daily Mirror (daily edition 65p or Saturday edition £1)
  - Make a list of contents/headlines with their pages for the entire paper, for example:
    - Pg1 – 73% would pay more to save the NHS; Dad’s agony as Alfie Docs say treatment futile; 35yrs on... cops name Hollywood’s Robert Wagner over death of wife Natalie Wood
    - Pg2 - etc
  - Write a 300-word review on your paper edition.
2. Visit the Mirror Online website – Visit the ‘Politics’ ‘Celebs’ and ‘Royals’ pages of the website. Take 2 screen grabs of the most interesting articles from each page and write a short summary about the articles you choose.
3. Answer the following questions:
  - a. Why is it important for newspapers to have an online presence?
  - b. How has technological change affected newspapers?
  - c. How have the producers of the Daily Mirror used a range of platforms to reach a broad audience?
  - d. What affects the way in which a reader may respond to the stories covered in the newspaper/website, for example political beliefs?
  - e. What are the advantages of a newspaper website for readers?

Hand into Ms Hunter

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### Guidance for TASK 3 - Ms Creeber - TV Crime Drama

For Component 2 Section A: TV you will study the crime drama set text *Life on Mars*. You will cover the 4 areas of the theoretical perspective: audience; representation; industry and media language. For Media Language you will need to have a good understanding of the genre and its historical relevance.

Watch a minimum of 20 minutes of each of the following episodes:

Past (episodes can be found on YouTube):

- The Sweeney (1970's)
- Starskey & Hutch (1970's)
- Columbo (1968-2003)

Present Day:

- A BBC (UK) Crime Drama e.g. The Bodyguard; Line of Duty; Silent Witness; Luther; Sherlock etc
- An ITV (UK) Crime Drama e.g. Marcella; Broadchurch; Unforgotten; Midsomer Murders etc

Answer the following question

**“To what extent has crime drama changed over time?”**

Write a 700 word illustrated essay, using print screens to support your point.

Plan your response before writing your report. Use detailed and illustrative examples to support the points you make. Please structure your writing using PEE.

Consider some of the following:

- Identify what stereotypical conventions are used and what you expect to see in every crime drama. Think about how and why are they used and what effect this has on the audience?
- Identify what differences there are in your chosen crime dramas, which still makes it part of the genre but offers the audience something different. Think about how and why are they used and what effect this has on the audience?

### CHALLENGE ACTIVITY (MCR)

Research and investigate Steve Neale's genre theory. Make extensive notes on his theory and apply this to your analysis.

Hand into Ms Creeber